



# News Release

## Prince William Public Library System

13083 Chinn Park Drive, Prince William, Virginia 22192-5073

**FOR IMMEDIATE RELEASE**  
**N.R. 10-801**

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### **Library Foundation Brings New York Times Best-Selling Author Michael J. Gelb to Speak at Library Foundation Fundraiser**

Michael J. Gelb, Creativity and Innovation Expert, Inspirational Speaker and Juggler, is the first author in a series of fundraisers for the Library Foundation. Mr. Gelb will be the luncheon speaker on Tuesday, March 16<sup>th</sup> from 11:30 a.m. to 1:00 p.m. at Old Hickory Golf & Country Club, 11921 Chanceford Drive, Woodbridge, VA 22192. Mr. Gelb is known for his passion in applying genius thinking to personal and organizational development.

A passionate study of the Renaissance and the nature of genius, Gelb ignited the current fascination with all things Da Vinci with his 1998 release: *How to Think Like Leonardo da Vinci: Seven Steps to Genius Every Day*. This book has been translated into 25 languages and has appeared on the Washington Post, Amazon.com and the New York Times Best Seller's lists.

Michael J. Gelb, is the world's leading authority on the application of genius thinking to personal and organizational development. He is a pioneer in the fields of creative thinking, accelerated learning, and innovative leadership.

Mr. Gelb leads seminars for organizations such as DuPont, IBM, Merck, Microsoft, Nike, and YPO. He brings more than 30 years of experience as a professional speaker, seminar leader and organizational consultant to his diverse, international clientele.



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“We are so delighted to have an author of this caliber come to this community,” said Bryanna Altman, program chair, for the Prince William Public Library System Foundation. “We hope the community, especially the business community, will join us to learn and soak up all the information that he has to share”.

“Mr. Gelb is willing to give back in a more intimate way by spending time going from table to table talking with participants,” said Joyce Phillips, chair of the Prince William Public Library System Foundation.

Advance tickets for this event is \$35.00 which includes a buffet luncheon, \$40.00 at the door, and a table of 8 seats costs \$245.00. To register for the event, RSVP to [btomes@pwcgov.org](mailto:btomes@pwcgov.org) or call 703-792-6158.

Copies of Mr. Gelb’s books, *How to Think Like Leonardo da Vinci* and his latest book, *Wine Drinking for Inspired Thinking: Uncork Your Creative Juices*, is scheduled for release March 23<sup>rd</sup> but advance copies will be available at the event.

For more information on the Library Foundation, please visit their website at [www.pwcgov.org/library](http://www.pwcgov.org/library).