News Release



Prince William Public Library System

13083 Chinn Park Drive, Prince William, Virginia 22192-5073

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Library Foundation Brings Internationally Known Author Whitney Ferré to Speak at Library Foundation Fundraiser

Whitney Ferré, internationally known author of *The Artist Within* believes that the key to our (r) *evolution* lies within our creative mind. She is passionately committed to educating her public about the power of right brain/creative thinking, how to strengthen this mental muscle and how to embrace our role as the artist of our lives.

The Prince William Library Foundation is hosting the next in its Distinguished Author and Speaker Series at a luncheon on Thursday, April 28th from 11:30am to 1:00pm at Old Hickory Golf & Country Club, 11921 Chanceford Drive, Woodbridge, VA 22192. Ms. Whitney will speak and lead an interactive presentation about creativity, right brain thinking, and how embracing our lives as art and our roles as the artists can help our community CREATE new opportunity and a dynamic future.

She paints a picture of a future that embraces and values intuition, logic, compassion, competitiveness and personal growth. She demonstrates how painting and doodling become meditation, an opportunity for the mind to expand and for a new confidence in our ability to create the change we want to see in our world to emerge.

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Newsweek and O Magazine have recently spotlighted the need that Creatively Fit is filling, identifying a global "Creativity Crisis" and the need for innovative thinking on all fronts. Whitney is the author of two books on creativity, including *The Artist Within (endorsed by Dan Pink and Michael Gelb).*

Her unique application of art making to the "art of living" has garnered Ferré national attention on CBS News (http://www.cbsnews.com/video/watch/?id=6261123n&tag=contentMain;contentBod y), Martha Stewart Radio, & HGTV. She is a presenting member of the American Creativity Association and the Creative Education Foundation (http://cpsiconference.org). Her creative activism has just been recognized by Women for Women International and Humanitarian News. For more information about Whitney Ferre's creativity programs, visit: <u>http://www.creativelyfit.com/</u>

Advance reservation and ticket sales \$55 per person; includes buffet luncheon & copy of signed book. To register for the event, RSVP to <u>btomes@pwcgov.org</u> or call 703-792-6158.

All net proceeds from the luncheon and books sales will benefit the Prince William Public Library System.

For more information on the Library Foundation, please visit their website at <u>www.pwcgov.org/library</u>.